

**German Shepherd Dog Club of America
2009 Futurity/Maturity Catalog Advertising Instructions and Form**

INSTRUCTIONS

***** PLEASE NOTE CHANGE *****

All ads must be sent on a cd and camera ready. It is recommended that your ad be converted to black and white prior to mailing it so that you know how it will reproduce. **DO NOT** email your ads.

All Ads will be published in all nine regional catalogs. All pages are black and white.

Deadline: Friday, February 13, 2009 NO LATE ADS WILL BE ACCEPTED!

PLEASE DO NOT CALL OR SUBMIT ADS TO JIM RAU DOG SHOWS. THEY ARE NOT RESPONSIBLE FOR THE PRODUCTION OF OUR CATALOG.

Mail ad with payment and this form to:

Kelly Knight
2071 Midlothian Road
Roseville, MN 55113
651-633-3652
hadderway@comcast.net

Make checks payable to GSDC of America.

Name: _____
Address: _____
Phone Number: _____ Email: _____

Please indicate the region to credit for your ad. If you do not specify, proceeds will be divided equally between regions. Your region receives 60% of proceeds from the ad.

Northeast _____ Mid-Atlantic _____ Southeast _____ Great Lakes _____ Mid-West _____
Southwest _____ South Pacific _____ Mid-Pacific _____ Northwest _____

Type of Ad	Cost	How Many?	Total
Outside Back Cover	\$200.00		
Inside Front Cover	\$185.00		
Inside Back Cover	\$185.00		
Double Page Spread	\$160.00		
Single Page – 1 photo	\$85.00		

Enclosed Payment: _____ Signature: _____