

GSDCA

2020 Futurity/Maturity Catalog Advertising Instructions and Form

INSTRUCTIONS

All Ads will be published in all nine regional catalogs. We are offering the option to purchase either **Black & White or Color ads this year. See the price listing attached.**

Deadline: For the First Catalog I must receive your ad not later than **Sunday, March 15, 2020** (Mid- Atlantic Region). Going forward, ad's still coming in must be submitted no later than three weeks before the close of any region to go into that catalog and the remaining catalogs.

Step #1 - SUBMIT YOUR AD

All ads must be sent as a camera ready pdf or jpeg file and formatted to print within a space of 4-1/2" x 7-1/4". This is the ad space size, not the page size. It is recommended that your ad be converted to black and white prior to emailing it so that you know how it will look if it is to remain as a black and white ad. All others should be submitted in color.

E-mail your ad to Holly Bryan at Hollybryan1@aol.com. Be sure to indicate: GSDCA Futurity Ad in the subject line and include in your email message the following information:

Your Name, Email Address and Phone number.

The type of ad: Color or Black & White, Single Page, Double Page or Regional Club.

Payment Method: through the GSDCA Store or by sending a Check.

Step #2 – PAY FOR YOUR AD AND SUBMIT YOUR FORM

A. PAY FOR YOUR AD VIA CREDIT CARD USING THE GSDCA WEBSITE STORE

Go to the GSDCA website: <http://store.gsdca.org/product-p/fut-catalog-ads.htm>

Be sure to write the transaction number from your on-line payment on the form.

The FORM can then be Mailed, Scanned & E-Mailed.

Hollybryan1@aol.com

B. PAY FOR YOUR AD BY CHECK

Mail your CHECK and FORM to: Holly Bryan
2820 Creek Tree Lane
Cumming, GA 30041
612-239-5293

If you need help putting your ad together, there are several people who can assist you. Contact Holly Bryan for additional information and or assistance.

German Shepherd Dog Club of America 2020 Futurity/Maturity Catalog Advertising Form

Name: _____

Address: _____

Phone Number: _____ Email: _____

Please indicate the region to credit for your ad. If you do not specify, proceeds will be divided equally between regions. Your region will receive 60% of the proceeds from the ad.

Northeast _____ Mid-Atlantic _____ Southeast _____ Great Lakes _____ Mid-West _____
Southwest _____ South Pacific _____ Mid-Pacific _____ Northwest _____

Type of Ad	Cost	How Many?	Total
Outside Back Cover – Color <i>call for availability</i>	\$200.00		
Inside Front Cover – Color <i>call for availability</i>	\$185.00		
Inside Back Cover – Color <i>call for availability</i>	\$185.00		
Double Page Spread Color	\$275.00		
Single Page Color	\$150.00		
Double Page Spread Black & White	\$120.00		
Single Page Black & White	\$60.00		
Single Page GSDCA club Black & White	\$50.00		

Payment made via: check (enclosed) _____ credit card (via GSDCA website) _____

Transaction number for Credit Card payments: _____

Signature: _____