

GSDCA – Catalog Ad's

2023 Futurity/Maturity Catalog Advertising Instructions

Ads will be published in all nine regional catalogs. We are offering the option to purchase either **Black & White or Color ads**.

Deadline: All ad's must be received no later than **Sunday, February 26th, 2023**.

SUBMIT YOUR AD

All ads must be sent as camera-ready and in a high-resolution PDF or JPG file formatted to print within a space of 4.5" x 7.5". This is the ad space size, not the page size. It is recommended that your ad be converted to black and white prior to submitting it so that you know how it will look if it is to remain a black and white ad. All others should be submitted in color.

E-mail your ad to Holly Bryan at Hollybryan1@aol.com. Be sure to indicate: GSDCA Futurity Ad in the subject line and include in your email message and the following information:

- Your Name, Email Address, Phone number and Region you want your ad applied toward.
- The type of ad: Color or Black & White, Single Page, Double Page or Regional Club.
- Payment information is also needed to assure your ad goes into the catalog.

PAY FOR YOUR AD AND SUBMIT YOUR FORM VIA EMAIL

PAY FOR YOUR AD VIA CREDIT CARD USING THE GSDCA WEBSITE STORE

Go to the GSDCA website: <http://store.gsdca.org/product-p/fut-catalog-ads.htm>

Be sure to write the transaction number from your on-line payment on the form or an attached email.

The FORM can then be Scanned & E-Mailed to: Hollybryan1@aol.com

PAY FOR YOUR AD BY CHECK

If you wish to pay via a CHECK, please forward to:

Mrs. Cyndi Flautt
213 Lake Terrace Place
Brandon, MS 39047

If you need help putting your ad together, we have several people who can assist you. Contact Holly Bryan for additional information and or assistance. Timing is of essence. Please do not wait till the last moment! Any additional questions, please do not hesitate to ask – Holly Bryan 612-239-5293.

German Shepherd Dog Club of America 2023 Futurity/Maturity Catalog Advertising Form

Name: _____

Address: _____

Phone Number: _____ Email: _____

Please indicate the region to credit for your ad. If you do not specify, proceeds will be divided equally between regions. Your region will receive 60% of the proceeds from the ad.

Northeast _____ Mid-Atlantic _____ Southeast _____ Great Lakes _____ Mid-West _____
Southwest _____ South Pacific _____ Mid-Pacific _____ Northwest _____

Type of Ad	Cost	How Many?	Total
Center Fold Double Page – <i>Color</i> <i>call for availability</i>	\$325.00		
Outside Back Cover – Color <i>call for availability</i>	\$200.00		
Inside Front Cover – <i>Color</i> <i>call for availability</i>	\$185.00		
Inside Back Cover – Color <i>call for availability</i>	\$185.00		
Double Page - <i>Color</i>	\$275.00		
Single Page - <i>Color</i>	\$150.00		
Double Page - <i>Black & White</i>	\$120.00		
Single Page - <i>Black & White</i>	\$60.00		
GSDCA Club Page - Single Page <i>Black & White</i>	\$50.00		

Payment made via: Check# _____

Payment made via Credit Card through the GSDCA Website: _____

Signature: _____